

PROFESSIONAL EXPERIENCE

June 2015 – present

Senior UX Designer, AI2/Vulcan

As Senior UX Designer at AI2/Vulcan, collaborate with project teams to shape superb digital user experiences that aim to impact the world in positive ways. Work closely with user researchers and product owners to understand user needs, and with cross-functional project teams to translate user needs into project requirements. Utilizing a design-thinking model, design product user interfaces in an agile and iterative workflow.

February 2013 – June 2015

Senior Contract/Freelance Designer

Contracted at Starbucks and Amazon as an in-house visual designer, contributing to projects including improved customer experiences and brand evolution. Worked collaboratively with clients and other partners on freelance projects, providing hands-on UX and visual design including wireframes, website design, and brand identity.

November 2009 – January 2013

Creative Director/Senior Designer, Democratic National Committee/ Organizing for America

As part of the Digital leadership team, developed ideas on how to best communicate complicated ideas to a national audience. Oversaw design projects such as the launch of Barack Obama's 2012 campaign, the evolution of the Democrats brand, a complete website redesign, and branded outreach campaigns. Created brands for advocacy initiatives and campaigns. Designed printed literature and merchandise for Organizing for America and the Democratic National Committee.

September 2007 – October 2009

Graphic Designer, Eben Design

Designed logos, identity systems, websites and marketing materials as part of a collaborative creative team. Managed and art directed a team of designers. Worked closely with account managers and clients to ensure designs met project goal.

August 1997 – September 2007

Graphic Designer/Creative Director, RR Donnelley/Iridio

Created appealing, intuitive software interfaces for client-facing applications. Established and maintained a professional, consistent, and dynamic look and feel for Iridio and RR Donnelley ads, collateral, and websites. Provided design work for clients including Boeing, Seattle Symphony, The Cleveland Orchestra, Kasala, Nokia, Emile Henry, University Book Store, and Starbucks.

SKILLS

Low & High Fidelity UI Design
Wireframing
Prototyping
Storyboarding
Workflow Visualization
User-centered UI & Interaction Design
Style Library & Guideline Development
Mobile & Desktop App Design
Brand Development & Execution
Design-Thinking Exercise Facilitation
UX Mapping & Diagramming

TOOLS

Adobe
• Illustrator
• InDesign
• Photoshop
• XD
Figma
HTML & CSS
InVision
Jira
Keynote
Microsoft Office
Sketch

EDUCATION

UX Master Certification:
Interaction Design & UX Management
Nielsen Norman Group

Bachelor of Fine Arts
Academy of Art University,
San Francisco

Full portfolio and contact info available
on request.